



CMC Markets builds on mobile trading momentum

Apps upgrade delivers intuitive trading experience to ever-growing community of mobile traders.

London, 2 October 2014: CMC Markets plc. [www.cmcmarkets.co.uk], one of the [leading providers of financial spread betting](#) and [CFD trading](#), today announces upgrades to its Next Generation mobile apps.

The upgrade to the iPhone, iPad and Android™ apps include enhancements to the menu navigation, greater chart functionality and an improved look and feel to bring the apps more in line with the award-winning** desktop platform. CMC Markets has also introduced Morningstar Quantitative Equity Research Reports across most of their CFD and spread bet share offering. These reports are updated daily providing clients with easy access to a company's most relevant and up to date fundamental data and quantitative analysis.

Peter Cruddas, CEO and Founder of CMC Markets, says “Changes in social behaviour now dictate how most companies interact with customers. The number of clients choosing to use smartphones or tablets over desktop computers is one of the fastest changes I’ve seen in the industry. This is why we’re so committed to developing and supporting the most intuitive and advanced mobile apps we can.”

This upgrade comes off the back of the continual growth in CMC Markets’ clients using the mobile apps. With over 75%*** of clients using the apps, it has achieved a milestone of 1 million mobile trades in a month during March 2014. It is expected that these numbers will increase throughout 2015, underpinned not only by recovering markets and investor confidence but also by the improvements in mobile technology.

Mobile trading via smartphones and tablets has been growing rapidly according to a study by multinational research company, Investment Trends. They estimate that 72.5% of traders in the UK use a mobile platform, and that the UK has the second highest take-up of mobile trading, only behind Singapore where 82.5% of traders use a mobile device for their trading activity.

Craig Inglis, Co-Head of Product Development comments:

“Approximately 40% of our total global business is transacted via our mobile platforms and 20% of our clients trade exclusively through a mobile app. When planning our latest upgrade, we spoke directly to active traders to ensure we focused on the right areas and identified how the general usability experience could be optimised. We also learnt that there was a clear appetite for an expansion of our equity analysis and research offering which has led to the introduction of the Morningstar Quantitative Equity Research Reports on both our mobile apps and desktop platform. Overall, the changes will give users a much more powerful and intuitive trading experience.”

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Notes to editors:

* Awarded Best Mobile and Tablet App in the Investment Trends 2013 UK Leveraged Trading Report based on highest user satisfaction amongst spread betters and FX traders.

** Awarded Best Online Trading Platform by Shares magazine 2013. Awarded Best Trading Platform Features in the Investment Trends 2013 UK Leveraged Trading Report based on highest user satisfaction amongst spread betters, FX and CFD traders.

*** Based on August 2014 figures.

CMC Markets is a leading global provider of financial spread betting and Contracts for Difference (“CFDs”). Peter Cruddas founded CMC Markets in 1989 and the company now has offices in London, Paris, Milan, Madrid, Frankfurt, Oslo, Stockholm, Sydney, Toronto, Auckland, and Singapore. CMC Markets represents clients in over 100 countries.

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Spread betting and Contracts for Difference (“CFDs”) are leveraged products and carry a high level of risk to your capital as prices may move rapidly against you. It is possible to lose more than your deposits and you may be required to make further payments. These products may not be suitable for all clients, therefore ensure you understand the risks and seek independent advice.

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